

NEW YORK

AUGUST 25-SEPTEMBER 1, 2003

GOTHAM'S
NEW GLAMOUR

FALL FASHION

By Mark Holgate

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EVERYDAY
ELEGANCE



SMART CITY

BEAUTY

MAGIC POTIONS

In its first month at Barneys, Tracie Martyn's Firming Serum™ outsold every cosmetic in the store. The purple potion, used by Renée Zellweger, Liv Tyler, and Susan Sarandon, is full of antioxidant peptides, vitamins, enzymes, and epidermal-growth-factor (\$175 for a one-ounce bottle, at Barneys).